# Fwd: DLAE2025 - Ensuring necessary facilities for voters, deployment of colour coding for each PS and setting up of PSLs on specific themes - reg



einc-pwd <einc-pwd@delhi.gov.in>

Wed, 22 Jan 2025 18:17:11 +0530

To "dirw-pwd" <dirw-pwd@delhi.gov.in>, "adgprojectspwddelhi" <adgprojectspwddelhi@gmail.com>, "cepwddelhimzm2" <cepwddelhimzm2@gmail.com>

========= Forwarded message ==========

From: <no.psmgt.ndls2025@gmail.com>

To: "Engineer in chief"<<u>einc-pwd@delhi.gov.in</u>>, "TARIQ THOMAS"<<u>secretary@ndmc.gov.in</u>>, "PA to Addl. Comm. JY"<pa-addlcomm-mcd@mcd.nic.in>, "Anupma Chakravorty"<sdmend.delhi@delhi.gov.in>, "Kapil Goyal CEO DCB"<<u>ceodelh-stats@nic.in</u>>, "ANJUM SIDDIQUI"<<u>director.ga@ndmc.gov.in</u>>

Date: Wed, 22 Jan 2025 18:13:22 +0530

Subject: DLAE2025 - Ensuring necessary facilities for voters, deployment of colour coding for each PS and setting up of PSLs on specific themes - reg

<u>Urgent/ Election Matter</u>

Respected Sir/Ma'am,

Please find attached, for information and necessary action, a letter dated 22.01.2025 regarding "Ensuring necessary facilities for voters, deployment of colour coding for each polling Station and setting up of Polling Station Locations on specific themes".

This may kindly be treated as **Urgent**.

Regards,

**PS Management Cell** 

O/o SDM (ELECTION) (DISTRICT NEW DELHI)

12/3, Jam Nagar House, Shahjahan Road, New Delhi,

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# OFFICE OF THE SDM (ELECTION) (DISTRICT NEW DELHI)

12/3, Jam Nagar House, Shahjahan Road, New Delhi,

Email-sdmelectionnd09@gmail.com, sdmend.delhi@delhi.gov.in Ph. No. 011-23073031, 011-23386410

F.No. NDD/SDM(E)/PSM/001/2025/2/12/97-13004

Date: 22/01/2025.

To.

- The Secretary,
   New Delhi Municipal Council
   3rd Floor, Palika Kendra, New Delhi
- 2. The Engineer-in-Chief
  Public Works Department
  Government of NCT of New Delhi
  12th Floor, MSO Building
  1.P.Estate, New Delhi: 110002
- 3. The Additional Commissioner

  Municipal Corporation of Delhi

  Dr. S.P.M. Civic Centre, Minto Roadd,

  SKD Basti, Press Enclave, Ajmeri Gate,

  New Delhi, Delhi, 110002
- Chief Executive Officer
   Office of the Cantonment Board
   Sadar Bazar, Delhi Cantt-110010

Subject:

Ensuring necessary facilities for voters, deployment of colour coding for each polling Station and setting up of Polling Station Locations on specific themes at -reg.

Sir/Madam,

In view of upcoming Delhi Legislative Assembly Elections-2025 and as a part of our initiative to enhance the voter experience during the upcoming elections, it has been planned to establish "Polling Station Locations" on a **specific themes** to encourage voter participation. The list of Polling Stations along with the allotted themes has been enclosed as **Annexure-1**.

In this regard, your cooperation is requested in ensuring the setting up of the Polling Station Locations on these themes, for enhancing the voters' perception towards election.



Further, it is also requested to ensure provisions of necessary basic facilities at all the polling stations which include:

- i) Adequate heating arrangement in waiting rooms to ensure comfort for voters during cold weather.
- ii) Availability of clean and accessible drinking water for voters and staff.
- iii) Other Basic Amenities such as proper lighting, seating arrangements, and cleanliness at the polling stations.
- iv) Installation of ramps to ensure accessibility for persons with disabilities.

Your support in ensuring these facilities will not only enhance the voter experience but also contribute to the success of the election by creating a more accessible and inclusive environment. It is requested to direct the concerned officials to address these requirements, at the earliest.

Apart from these, the following points may also be ensured on each and every Polling Station at every Polling Station Locations under the purview of New Delhi District.

- The colour codes (as per Annexure -II) may be followed in case of multiple PS at same PSL. Colour coding is for pathways wherein pathways for all PSs shall be highlighted by putting strips of the said colour. Moreover, decorative balloons, Signages, all kind of posters/ banners as well as other items must be assimilated in that particular colour. It should also include draping on help desks, subsequent small gates and entry unit of that particular colour to highlight the entry into the PSs.
- A separate and dedicated waiting area shall be established in order to provide added convenience to voters. In addition to this, Rubik's cube, Sudoku, crossword & other neutral reading materials, puzzles may be kept in the waiting halls to engage the voters while waiting.
- iii) Corresponding schools may be requested to conduct science/maths exhibitions wherein children may showcase their project to all voters.
- iv) Some Audio/ Speaker/ PA System arrangements shall be made available in order to guide visually impaired voters as well to make some announcement during polling process. These PA systems/ Speakers may also be used to play some soft background music specially of neutral nature and ECI approved songs (viz. Mai Bharat Hoon) and other songs made on Election Theme at all polling Stations to enhance the experience of voters.
- All schools & Colleges where Polling Stations are located may be directed to conduct some poster making art & other similar competitions on election theme. These may be displayed on the day of election for the voters.



- vi) Screens must be placed in sufficient numbers, both in queue areas and waiting areas wherein pre-approved videos, photos and posters may be played to engage the voters.
- vii) All Cantonment area Polling Stations which are managed by Delhi Cantonment Board shall carry a single theme which will contain rich history of weaponries/ frigates/ Aircrafts/ Aircraft Carriers etc. along with few ECI logos & voting theme. The posters for this shall also be pre approved.

Moreover, if Polling Stations are located in Delhi Cantonment Board Schools, these schools will also conduct Science/ Maths exhibitions as well as Art/pottery exhibitions and they may also try waste to art theme in these schools.

- A proper design material may be finalized for these Polling Stations in coordination with SVEEP team. Such material shall be pre-approved from the level of CEO to avoid any controversy. Post-approval, such design may be communicated with Delhi Cantonment Board for further action.
- ix) Some donation boxes may also be put up in collaboration with NGOs for donation of books, shoes, sports equipment, clothes, toys, etc in vicinity of the PS premises.
- Moreover, the Forest Department may be roped in to provide free saplings at Polling Station exit, to the voters after casting their vote. Am earmarked space and stall may be placed for this at every PSL. The Forest department may be directed to make similar arrangements at polling stations to facilitate distribution of such saplings to promote Green Environment.

This is issued with the approval of District Election Officer, New Delhi District.

Yours faithfully

SDM (Election)
New Delhi District

#### Copy to:

- 1. RO AC-24, AC-38, AC-39, AC-40, AC-44 and AC-50
- 2. AERO AC-24, AC-38, AC-39, AC-40, AC-44 and AC-50
- 3. PS to DEO, New Delhi District
- 4. PS to SDM (E), New Delhi District.
- 5. NO(PS Management), NO(Reporting), NO(SVEEP)
- 6. Delhi Cantonment Board (Kind attention: Sh. Gyanendra Pal Singh, NO, DCB)
- 7. SO(Election)
- 8. Guard File

SDM (Election)

New Delhi District

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# THEMES for MODEL POLLING STATIONS in NEW DELHI DISTRICT for 2025 DELHI LEGISLATIVE ASSEMBLY ELECTION

S. No.	AC No.	Name of PSL	PS No.	Theme
1		Nigam Prathibha Vidhyalaya 28- Block, West Patel Nagar, New Delhi-110008	68, 69, 70, 71, 72, 73, 74, 75, 76*	Youth* Youth in Action – "Game On for Democracy"
2	100	Delhi Nagar Nigam Pratibha Vidyalaya Baljeet Nagar, Delhi- 110008	40*, 41, 42, 43, 44, 45, 46, 48, 63, 64	PwD* Inclusive Voting – "No Voter Left Behind"
3	24	GGSSS West Patel Nagar	100, 102, 105, 107, 108*, 109, 111	Pink* She Votes, She Leads – Empowering Women for a Stronger Democracy
4	1960	Kalindi College East Patel Nagar	127, 129	Model Healthy Choices, Healthy Nation – "Say No to Drugs, Yes to Life"
5		SKV Ranjit Nagar	135, 136, 137, 138, 139, 141, 144, 146, 147	Model  Education for All – "Building a  Literate Tomorrow"
6		SKV Shadi Khampur	159, 160, 161, 162, 165, 166	<b>Model</b> The Spirit of Democracy
7		GBSSS IARI Pusa Institute, IARI Pusa Campus	47, 48, 49	Model Animal Protection and Wildlife – "Vote for a Greener Tomorrow"
8		D.I. Khan Bharti Sabha Sr. Sec. School New Rajinder Nagar	39, 40, 41, 44, 45	Pink She Votes, She Leads – Empowering Women for a Stronger Democracy
9	39	Delhi Muncipal Corporation Utkrisht Vidyalaya R-Block, New Rajinder Nagar New Delhi-110060	46	Youth Youth in Action – "Game On for Democracy"
10	- Ter <sub>i</sub> an	Vidya Bhawan GSSS New Rajinder Nagar, NPL Colony	42, 43	<b>PwD</b> Inclusive Voting – "No Voter Left Behind"
11	(2-1) (1)	Salwan GSSS Old Rajinder Nagar	27, 28, 29, 33, 34, 35, 36	<b>Model</b> Digital India – "Voting for Progress "
12		Swami Dayanand Govt. Sarvodaya Vidyalaya Old Rajinder Nagar	23, 24, 25, 26, 30, 31, 32, 37, 38	Model  Constitution of India –  "Foundation of Democracy"
13	44	Shri Venketeshwar College Dhaula Kuan	1, 2, 3, 4 & 5	Model  Healthy Choices, Healthy  Nation – "Say No to Drugs, Yes to Life"

14		MCD Primary Co-Ed School G- Block Nanak Pura Moti Bagh-Ii	11,13*, 14	<b>PwD*</b> Inclusive Voting – "No Voter Left Behind"
15		MCD Primary Co-ed School Sec-4 R.K.Puram	72 & 73	<b>Model</b> Education for All – "Building a Literate Tomorrow"
16		Hope Hall Foundation School Sec-7 R.K.Puram	35,36,37*,38	Youth Youth in Action – "Game On for Democracy"
17		Modern School Poorvi Marg , Vasant Vihar	87,91,92,98,99*,100	Pink* She Votes, She Leads – Empowering Women for a Stronger Democracy
18		JD Tytler Public School DDA Munirka	122, 123, 124, 125, 126	Model Heritage and Culture – Celebrating India's Timeless Legacy
19		MCD Primary Co-ed School, Shahpur Jat	3,4*	Pink* She Votes, She Leads – Empowering Women for a Stronger Democracy
20		APJ School (Junior Wing), Sheikh Sarai Phase-1	81*,82,83,84,85,97,	PwD* Inclusive Voting – "No Voter Left Behind"
21	Let 1	Sant Nirankari Public School, Malviya Nagar New Delhi-110017	86*,87,88,89,90,91, 92	Youth* Youth in Action – "Game On for Democracy"
22	50	MCD Primary School (Co-Ed) Chirag Delhi, New Delhi-110017	66,67,68,69,75,76,7 7,78, 79,80	Model Health and Wellness – "A Strong Nation Begins with You "
23		Sarvodaya Kanya Vidyalya Chirag Delhi, Soami Nagar, New Delhi- 110017	44,48,49,50,51	<b>Model</b> Digital India – "Voting for Progress "
24		Kautiliya Govt. Sarvodya Bal Vidayalya, Chirag Enclave, Greater Kailash-1	26,27,52,54,55,56	Model Unity in Diversity –" Celebrating India's Mosaic"
25		Army Public School, Sadar Bazar Delhi Cantt	24*,25,26,27,28	Youth* Youth in Action – "Game On for Democracy"
26	38	PM Shri Kendriya Vidyalaya No1, Sadar Bazar Delhi Cantt	20,21	(Visually impaired) Empowering Every Vision – "Democracy Beyond Sight"
27		Army Public School, Shanker Vihar Delhi Cantt	53,54,55	Model Honoring Our Armed Forces "A Tribute to Bravery"

# PSL in NDMC areas (AC-38)

S. No.	Name of PSL	PS No.	Theme
1	Atal Adarsh Vidyalya , Kitchner Road	79,80,81,83	Constitution of India – "Foundation of Democracy" "
2	Atal Adarsh Prathmik Vidyalya, Ashoka Hotel Kautilaya Marg	82	Constitution of India – "Foundation of Democracy"
3	Navyug School, Vinay Marg, Chanakya Puri	60*,84,85	Model/ Pink* She Votes, She Leads – Empowering Women for a Stronger Democracy
4	Atal Adarsh Vidyalya , Netaji Nagar	66,68,69	Constitution of India – "Foundation of Democracy"
5	Wonderland Kids School, New Moti Bagh	70,71	Model Animal Protection and Wildlife – "Vote for a Greener Tomorrow"
6	Delhi College Of Arts & Commerce Netaji Nagar	72	Constitution of India – "Foundation of Democracy"
7	Jesus & Mary College, Bapu Dham, Chanakya Puri	57,59,76,77,78*	PwD* Inclusive Voting – "No Voter Left Behind"
8	Maitreyi College, Bapu Dham, Chanakya Puri	58,73,74,75	Constitution of India – "Foundation of Democracy"
9	Atal Adarsh Prathmik Vidyalya Moti Bagh-1	61,67	Constitution of India – "Foundation of Democracy"
10	Sarvodaya Kanya Vidyalaya, Opposite Grah Kalayan Kendra Moti Bagh-1	62,63	Constitution of India – "Foundation of Democracy"
11	Govt Boys Sr. Sec School, Opposite Grah Kalayan Kendra Moti Bagh-1	64,65	Constitution of India – "Foundation of Democracy"

# PSL in NDMC areas (AC-40)

S. No.	Name of PSL	PS No.	Theme
1	The Union Academy Sr Sec School Raja Bazaar	22,23,33,34,	Youth in Action – "Game On for Democracy"
2	St Columba's School Ashok Place	25,26	Inclusive Voting – "No Voter Left Behind"
3	Raghumal Arya Girl's Sr. Sec. School Raja Bazar	37	Constitution of India – "Foundation of Democracy"
4	Atal Adarsh Prathmik Vidyalaya Rama Krishna Ashram Marg	2, 20*,21	<b>PwD</b> Inclusive Voting – "No Voter Left Behind".
5	Navyug School Peshwa Road, New Delhi	4, 19	The Spirit of Democracy
6	St Thomas School Mandir Marg	1, 3	Constitution of India – "Foundation of Democracy"
7	Atal Adarsh Bal Vidyalaya, Mandir Marg	5*, 14,17,24	Pink* She Votes, She Leads – Empowering Women for a Stronger Democracy
8	Atal Adarsh Bengali Balika Vidyalya, Gole Market	11,12,16	Constitution of India – "Foundation of Democracy"
9	Kendriya Vidyalaya Kali Bari Marg Gole Market	6, 13,15,18	India's Maritime Glory
10	Atal Adarsh Vidyalaya, Havlock Square	10	Constitution of India – "Foundation of Democracy"
11	C.P.W.D Service Centre North Avenue	27	<b>Model</b> Heritage and Culture – Celebrating India's Timeless Legacy
12	Dr. Rajender Prasad Kendriya Vidyalaya President Estate	7, 8, 9	Model  Heritage and Culture – Celebrating  India's Timeless Legacy
13	Army Public School, Dhaula Kaun	28	Constitution of India – "Foundation of Democracy"
14	CPWD Enquiry Office South Avenue	30	Constitution of India – "Foundation of Democracy"
15	NDMC Service Centre Church Lane	31	Preserving the Past, Shaping the Future
16	Reception Room Min. Of Heath Goi Nirman Bhawan Maulana Azad Road	59,60	Health and Wellness – "A Strong Nation Begins with You "

17	Atal Adarsh Vidyalya,		
	Aurangzeb Lane	61,62,77	Ethical Voting - Fair Election
18	Lions Vidya Mandir Secondary	, , , , , , , , , , , , , , , , , , , ,	
	School Kashmir House Behind		
	Kushak Lane	29,48	Ethical Voting - Fair Election
19	Atal Adarsh Prathmik		
	Vidyalya, K. Kamraj Lane	45	India's Maritime Glory
20	NDMC School Of Science And		
	Humanities Education, Tuglak		Sustainability - Protecting Our Future,
	Cresent	50	One Vote at a Time
21	Air Force Junior School O W C		Constitution of India – "Foundation of
	Race Course	46,47,49	Democracy"
22	Atal Adarsh Vidyalya, Sangli		ZNOSI POZNEP Z POZNE
	Mess, Mahatma Jyoti Rao Phule		Education for All – "Building a
	Marg	54,58	Literate Tomorrow"
23	Atal Adarsh Prathmik Vidyalya		Education for All – "Building a
	No -3 Babar Road	55, 57	Literate Tomorrow"
24	Lady Irwin College Sikandra		Constitution of India – "Foundation of
	Road	56	Democracy"
25	-2"		Model
	70 - 1124 - 27		Sustainability - Protecting Our Future,
	VAC- THE CUITALIA		One Vote at a Time
	Call and Of A in Mile 1 No.		College to also decorate based on the
26	College Of Arts Tilak Marg	71, 72, 73	available Art materials/ Models
20	Lady Irwin Sr Sec School Shrimant Madhav Rao Scindia		***
	Marg, Shrimant Madhav Rao		Countries CI Vi (F)
	Scindhia Marg	42 E1 E2	Constitution of India – "Foundation of
27	Reception Center P & T Bldg	43, 51, 52	Democracy"
Α,	Sanchar Bhawan	44	Constitution of India – "Foundation of
28	Modern School Barakhamba	7.7	Democracy"  Honoring Our Armed Forces – "A
	Road, Sir Shankar Lal Hall	40, 41, 53	Tribute to Bravery"
29	Atal Adarsh Vidyalya Hanuman	10, 11, 00	Unity in Diversity –" Celebrating
	Road	32, 36	India's Mosaic"
30	Free Masons Hall Near	,	Heritage and Culture – Celebrating
	Imperial Hotel Janpath	42	India's Timeless Legacy
31	Property of the second second		Heritage and Culture – Celebrating
	O/o DRM Chelms Ford Road	38, 39	India's Timeless Legacy
32	R S Junior Modern School		3 7
	Humayun Road	68,69	India's Maritime Glory
33	Atal Adarsh Prathmik		Education for All – "Building a
	Vidyalya, Kaka Nagar	74, 78	Literate Tomorrow"

34	NDMC Community Service Centre , Golf Link, ND	80	Sustainability - Protecting Our Future, One Vote at a Time
35	dentito, don zam, 112		The Spirit of Democracy
33	Sarvodaya Kanya Vidyalaya,		That his hall the first root bloom his
	Pandara Road	70, 75, 76	
36	Delhi Kannada Sr Sec School		Preserving the Past, Shaping the
	Lodhi Estate New Delhi	81	Future
37	Atal Adarsh Vidyalya, Lodhi		Unity in Diversity –" Celebrating
-07 t	<b>Estate New Delhi</b>	67, 79	India's Mosaic"
38	Vidya Bhawan Mahavidyalaya		
	Sr. Sec. School Lodhi Estate		Sustainability - Protecting Our Future,
	New Delhi	82	One Vote at a Time
39	S.G.T.B. Khalsa Girls Sr Sec		
1	School Aliganj, Lodhi Road		
	New Delhi	96,97	Ethical Voting - Fair Election
40	Sarvodaya Vidyalaya Jor Bagh		She Votes, She Leads – Empowering
	New Delhi	83, 101	Women for a Stronger Democracy
41	Atal Adarsh Vidyalya, Lodhi	102,	Unity in Diversity –" Celebrating
	Road	105,113,114	India's Mosaic"
42	Atal Adarsh Vidyalya Aliganj	98, 99, 100,	
	New Delhi	103, 104	The Spirit of Democracy
43	Bartin Incomplete and Alexander		Heritage and Culture – Celebrating
		66,	India's Timeless Legacy
	Atal Adarsh Vidyalya, Laxmi	84,85,86,94,	+
	Bai Nagar	95	Horticulture decoration
44	DTEA Sr Sec School Laxmi Bai		Constitution of India – "Foundation of
	Nagar	107, 108	Democracy"
45	Navyug School, Laxmi Bai		
	Nagar	92,93	India's Maritime Glory
46	O/O EX.ENGG 'D' DIVISION,		
	CPWD D-II-26-28,KIDWAI		
	NAGAR WEST	106	Ethical Voting - Fair Election
47	Atal Adarsh Vidyalya, Ansari		Constitution of India – "Foundation of
	Nagar West	110	Democracy"
48	Pry School Community Centre		Constitution of India – "Foundation of
	Ansari Nagar East	111	Democracy"
49	Govt. Co-Ed Sr. Sec- School,		Sustainability - Protecting Our Future
	Laxmi Bai Nagar, New Delhi	112	One Vote at a Time
50	Govt Boys Sr Sec School No 4		Constitution of India – "Foundation o
	Sarojini Nagar	65,87,88	Democracy"
51	Navyug School Block-I,Sarojini		Constitution of India – "Foundation of
	Nagar	63,64	Democracy"

52	Atal Adarsh Vidyalya, Babu		Constitution of India – "Foundation of
	Market Sarojini Nagar	90	Democracy"
53	Atal Adarsh Prathmik		
	Vidyalya, B- Avenue, Sarojini		
	Nagar Behind Vinay Nagar		Sustainability - Protecting Our Future,
	Police Station	89, 91	One Vote at a Time
54	Atal Adarsh Vidyalaya , Kidwai	117, 118,	Animal Protection and Wildlife – "Vote for a Greener Tomorrow"
	Nagar East	119 ,120	vote for a dicenter romorrow
55	Sarvodya Kanya Vidyalya		Youth*
	(Rani Durgawati ), Kidwai	121,122*,	Youth in Action – Game On for
	Nagar East	123	Democracy
56	Atal Adarsh Pratmik Vidyalaya ,	109,115,	Constitution of India – "Foundation of
	Kidwai Nagar East	116	Democracy"

# I. She Votes, She Leads – Empowering Women for a Stronger Democracy

#### **Decor Elements:**

#### • Entrance:

- A welcoming vibrant pink archway with different shades of pink, featuring elegant floral arrangements in pastel tones.
- Use banners with empowering quotes like "Empowered Women Empower Democracy" and "Your Vote, Your Power."
- Decorate the entrance showcasing the diverse contributions of women to society in various walks of life.

#### Interior:

- Display portraits or photographs of inspiring women leaders from across India, including social reformers and achievers from various fields.
- Highlight the achievements of women in history. Include motivational quotes from influential women.
- Use clear signage with bilingual instructions and symbols that appeal to women voters, ensuring they feel at ease while casting their vote.
- Create a "Celebrating Women Voters" selfie corner with a backdrop of empowering women's symbols and the slogan: "Your Vote, Your Voice, Your Power."
- Set up an exhibit showcasing key milestones in the fight for women's rights and gender equality, such as the right to vote, education, and workplace equality.

- Use a pink backdrop featuring symbols of women's empowerment along with the tagline: "Every Woman's Vote Strengthens Democracy."
- o Display information on the importance of women's participation in elections, encouraging them to make their voices heard.

# II. The Spirit of Democracy

#### **Decor Elements:**

#### • Entrance:

- Entrance arch inspired by Rashtrapati Bhavan, incorporating tricolor floral arrangements and banners.
- Lay a red carpet leading to the polling station.
- Place subtle emblems of the Ashoka Chakra and the national flag, maintaining a non-political tone. Use elegant drapes, balloons, and floral arrangements in saffron, white, and green.

#### Interior

- Display portraits or artworks, particularly of tribal origin, of key moments in India's democratic history.
- Set up a "Festival of Democracy" corner with a backdrop of Rashtrapati Bhavan
- Play instrumental versions of patriotic songs softly in the background.
- Create a small exhibit showcasing the role of Rashtrapati Bhavan in India's democracy and its historical importance.

#### · Voting Area:

- Include a backdrop with the theme's tagline: "Every Vote Strengthens the Republic."
- Cultural motifs representing India's unity in diversity.
- A board outlining the voter process, the significance of voting, and the role of the Election Commission of India.
- Display India's democratic milestones, like universal adult suffrage and peaceful transitions of power.

# III. India's Maritime Glory

#### **Decor Elements:**

#### Entrance:

- Archway decorated with miniature models or cutouts of bridges, ships, anchors, barrels and lighthouses.
- Use blue and gray tones to symbolize water and infrastructure.

#### Interior:

- Posters and banners showcasing India's achievements in Maritime including ports and waterways.
- Small replicas/ posters of iconic projects like Bandra-Worli Sea Link, major ports, etc.
- Use subtle, instrumental background music, such as sounds of ocean waves to create a serene atmosphere.

#### · Voting Area:

- Arrange potted plants or designs resembling buoys and lighthouses to create a maritime touch.
- o Incorporate rope or netting motifs subtly for thematic coherence.

## Signage and Information:

- Display directional signs shaped like road anchors, steering wheels.
- o Information board highlighting how transportation infrastructure empowers democracy by connecting voters across the nation.
- A small exhibit corner in the waiting area showcasing photographs of India's major ports, highways, and infrastructure projects.
- Use subtle, instrumental background music, such as sounds of ocean waves or light ambient tracks, to create a serene atmosphere.

# IV. Inclusive Voting - "No Voter Left Behind"

#### **Decor Elements:**

#### • Entrance:

- Entrance arch designed with diverse motifs representing inclusivity (e.g., symbols of differently-abled individuals, women, senior citizens, and youth).
- Tricolor floral garlands and banners to evoke patriotism while keeping a non-political tone.
- Highlight inclusivity by placing visible signs such as "Accessible Polling Station" and universal accessibility symbols at the entrance.

#### Interior

- Showcase posters of India's diverse electorate, emphasizing the participation of differently-abled individuals, women, and the elderly.
- o Include inspiring quotes such as: "Every Vote Counts, Every Voter Matters."
- Decorate with art reflecting India's diverse culture, such as tribal designs, regional fabrics, or multilingual calligraphy representing unity in diversity.
- Soft instrumental music featuring Indian folk or classical tunes.
- Set up an "Inclusivity in Democracy" corner highlighting the Election Commission's initiatives for accessible and inclusive voting, such as Braille EVMs, wheelchair support, and priority voting for senior citizens.

# Voting Area:

- Use a thematic backdrop with the tagline: "No Voter Left Behind –
   Strengthening Democracy Together."
- Include infographics illustrating how inclusive voting empowers democracy, showcasing data on voter turnout from marginalized groups.
- Provide multilingual instructions, Braille signage, and directional signs with accessibility symbols.

# V. Ethical Voting - Fair Election

#### **Decor Elements:**

#### Entrance:

- Arch designed with symbols of justice, such as scales, and the Ashoka Chakra, reflecting fairness and integrity.
- Banners with quotes like "Your Vote, Your Voice, Your Responsibility" and
   "Vote Ethically for a Better Tomorrow."
- Adorn the entrance with saffron, white, and green garlands to promote a non-political patriotic vibe.

#### Interior:

- Showcase posters highlighting the principles of ethical voting, such as rejecting inducements, avoiding malpractices and ensuring secrecy.
- Display a timeline of India's journey toward free and fair elections, featuring milestones like the establishment of the Election Commission of India and key reforms.
- Set up a corner highlighting the Election Commission's efforts to ensure ethical and fair elections, like EVM safeguards and transparency measures.
- Create a "Pledge for Ethical Voting" selfie zone corner with a backdrop of the Indian Constitution and slogans promoting fairness.

- o Use a backdrop with the tagline: "Fair Elections Build a Strong Democracy."
- Display posters showing the role of ethical voting in creating accountable governance and ensuring equality for all.

# VI. Heritage and Culture – Celebrating India's Timeless Legacy

#### **Decor Elements:**

#### • Entrance:

- o Arch of entrance inspired by the ornate gates of Rajasthan's forts viz. Jaisalmer Fort, decorated with mirror work and intricate floral patterns.
- Place decorative toran (door hanging). Include colorful bandhani fabric for drapes. Create a vibrant rangoli at the entrance.
- Display life-size replicas of figurines/ art-pieces on either side of the entrance. Add quotes celebrating Indian heritage and democracy, e.g., "India's heritage is its strength, and its democracy, its soul."

#### • Interior:

- Showcase murals or replicas of iconic Indian monuments, art forms, and cultural symbols like Kathakali masks, tribal paintings or musical instruments.
- Create a display showing the evolution of India's heritage, from ancient civilizations to modern cultural milestones.
- Decorate the waiting area with benches featuring ethnic patterns for an authentic touch. Hang colorful wall hangings and small Rajasthani umbrellas as decor elements.
- Serve drinking water in earthen matkas or copper dispensers with ecofriendly glasses.
- Play traditional Rajasthani folk instrumental music, such as tunes from the Ravanhatta, Sarangi, or Shehnai, to create a welcoming environment.

# • Voting Area:

- Use a thematic heritage backdrop featuring symbols of India's cultural diversity, such as monuments, traditional attire, and regional patterns.
   Tagline: "Your Vote Preserves Our Heritage."
- Place potted plants or terracotta artifacts near the voting area for an aesthetic cultural touch.

# VII. Youth in Action – Game On for Democracy

#### **Decor Elements:**

#### Entrance:

- An arch designed with vibrant colors and images of various sports like cricket, football, athletics, and traditional Indian sports like Kabaddi.
- Set up a mini interactive display showcasing sports equipment (e.g., cricket bats, footballs, athletic gear) as symbols of discipline & teamwork.

#### Interior:

- Dedicate a wall to the achievements of Indian athletes, showcasing milestones in Sports including Olympics, Commonwealth Games and other international tournaments. Display images of celebrated sports personalities.
- Adorn the interior with posters of various sporting events, national teams, and icons to inspire voters about the spirit of perseverance and success.
- Use vibrant, easy-to-read signage with symbols and playful fonts to engage youth voters and make them feel welcomed.
- Create a "Champion of Democracy" selfie corner with a backdrop of athletes in action and sports paraphernalia, along with the slogan: "Your Vote, Your Future, Your Game."

#### Voting Area:

- Use a sports themed backdrop featuring various sports, both traditional and modern, with the tagline: "Every Vote, Every Game – Together for a Strong Future."
- Place boards with information on the significance of youth participation in democracy, just like their role in sports, emphasizing that their involvement can transform society.

# VIII. Sustainability - Protecting Our Future, One Vote at a Time Decor Elements:

#### • Entrance:

 Entrance arch made of recycled materials, adorned with lush greenery, plants and flowers. Use earthy tones like green, brown, and beige to create a natural, welcoming vibe.

o Banners with messages like "Vote for a Greener Tomorrow" and

"Sustainability Starts with You."

#### • Interior:

 Display vibrant murals or photographs of forests, rivers, mountains, and wildlife to showcase the beauty of India's diverse natural heritage.

 Include information on environmental preservation efforts and sustainability initiatives. Highlight the role of sustainable living and green practices, such as energy conservation, reducing waste, and protecting natural resources.

Inspiring quotes viz. "What we are doing to the forests of the world is but a mirror reflection of what we are doing to ourselves and to our children." – Mahatma Gandhi

 Use natural materials such as bamboo or recycled wood for seating and signage to stay on theme. Set up shaded, nature-inspired waiting areas with comfortable seating made from recycled or eco-friendly materials.

 A "Green Voter, Green Future" selfie corner with a backdrop of trees, plants, and environmental icons like the recycling symbol, paired with the slogan: "Together, We Create a Sustainable Tomorrow."

 Set up an exhibit showcasing the role of voting in influencing policies on climate change, renewable energy, and conservation. Include infographics and visuals explaining how each voter's participation helps build a more sustainable future.

Play soothing natural sounds like bird songs, wind rustling through trees,
 or flowing water to create a calm, nature-inspired atmosphere.

# Voting Area:

 Use a eco-themed backdrop featuring lush green landscapes, trees, and wildlife with the tagline: "Your Vote is a Step Toward a Sustainable Future."

 Set up clearly labeled bins for paper, plastic, and metal, encouraging voters to participate in sustainable practices while at the polling station.

 Provide water dispensers in eco-friendly cups or biodegradable options to reduce waste.

# IX. Unity in Diversity - "Celebrating India's Mosaic"

#### **Decor Elements:**

#### • Entrance:

- An archway representing the diversity of India with visuals of regional costumes, cultural motifs, and famous landmarks.
- o Use multi-colored drapes to symbolize the varied cultures of India.

#### Interior:

- Display artwork or murals showcasing India's festivals, traditional dances, and regional crafts.
- Add quotes celebrating diversity.
- o Tagline "Our diversity is our strength, and democracy unites us all."
- A small exhibit or digital display about the importance of diversity in India's democratic fabric.
- Play instrumental folk music from various regions softly in the background.
- Decorate the waiting area with benches featuring ethnic patterns showcasing India's rich diversity.

- A backdrop with the tagline: "Every Vote, Every Voice A Celebration of Unity."
- $_{\circ}$  Highlight symbols of inclusiveness viz. Ashoka Chakra, Indian Flag etc.

# X. Honoring Our Armed Forces – "A Tribute to Bravery"

#### **Decor Elements:**

#### • Entrance:

- Design an archway inspired by the India Gate with decorations featuring the tricolor and insignias of the armed forces.
- Place cutouts or models of soldiers saluting at the entrance.
- Use military-style signage for directions, adding to the theme.

#### Interior:

- Display photographs or posters honoring the contributions of the Indian Army, Navy, and Air Force.
- Motivational quotes like "Their Sacrifice Gives Us the Right to Vote Honor It."
- A small exhibit on the history of the armed forces and their role in safeguarding democracy.
- Use elements like camouflage netting, flags, and insignias of the Army,
   Navy, and Air Force as part of the decor
- Play patriotic instrumental music softly in the background.
- Provide information on the democratic rights of armed forces personnel, including proxy and postal voting

- Backdrop featuring silhouettes of soldiers and the tagline: "Voting Is Our
   Duty Just like Theirs."
- Include an infographic about the role of democracy in strengthening the nation's defense and the sacrifices made by soldiers to uphold democratic values

# XI. Digital India – "Voting for Progress"

#### **Decor Elements:**

#### Entrance:

- o Create a futuristic archway with digital motifs, circuits, and binary codes.
- o Use LED banners with phrases like "Tech-Savvy Voters, Progressive India."
- $_{\circ}$  Place icons representing technology, such as QR codes, binary numbers, and 3D holographic displays

#### Interior:

- Display infographics and posters highlighting India's achievements in technology and digital transformation.
- Showcase QR codes that voters can scan for voter information or initiatives by the Election Commission of India
- Set up a small digital corner with screens showcasing videos on the voting process and its importance.

#### Voting area

- o Display a clear, step-by-step guide about the voting process with accompanying visuals, emphasizing transparency and efficiency.
- Include multilingual digital boards or touch screens to cater to diverse voter groups
- Display posters about how EVMs and VVPATs reduce environmental impact compared to ballot-based voting.

# XII. Health and Wellness - "A Strong Nation Begins with You"

#### **Decor Elements:**

#### • Entrance:

- Create an archway adorned with symbols of health, like stethoscopes, yoga
   poses, and fresh fruits.
- Use banners with motivational quotes like "Healthy Citizens, Healthy Democracy."
- Use potted plants, hanging greenery, and eco-friendly elements to create a calming atmosphere.

#### Interior:

- Display posters encouraging health awareness, fitness, and balanced lifestyles.
- Incorporate symbols like yoga poses, medical icons (stethoscopes, hearts, apples), and fitness motifs into the decor.
- Add decorative elements like yoga mats, fitness gear, and charts of simple health tips.
- Offer free health checkups, like blood pressure monitoring or BMI checks, at a corner of the polling station.

#### Voting Area:

- Use a thematic backdrop with the tagline: "Strong Bodies, Strong Voices –
   Every Vote Counts."
- Design a backdrop featuring the theme tagline: "A Strong Nation Begins with You" or "Strong Bodies, Strong Voices Every Vote Counts" accompanied by images of people engaging in healthy activities like yoga, running, and community service.

# XIII. Preserving the Past, Shaping the Future

#### **Decor Elements:**

#### Entrance:

- Design the entrance to resemble an iconic Indian monument, such as the India Gate or Red Fort, with intricate motifs and carvings.
- Adorn the gateway with traditional crafts like bandhani, block prints, or Madhubani paintings.
- Display banners with the tagline: "Preserve the Past, Shape the Future with Your Vote."

#### Interior:

- Showcase miniatures or photographs of Delhi's rich heritage sites, including monuments and traditional crafts.
- Add historical timelines emphasizing the growth of democracy alongside India's heritage.
- Use cultural installations like brass lamps, clay pots, wooden carvings, and traditional textile patterns (e.g., phulkari or chikankari) to evoke the richness of Indian traditions.
- Set up a "Proud of My Heritage, Proud of My Vote" selfie corner with a backdrop of India's iconic cultural symbols like the Taj Mahal, Konark Sun Temple, and Lotus Temple

- Use artwork representing a blend of India's heritage and democratic journey, featuring iconic monuments alongside symbols of democracy like the Parliament House and the Ashoka Chakra.
- Dedicate a wall to displaying India's constitutional history, showcasing the signing of the Constitution and excerpts from the Preamble.

# XIV. Education for All – Building a Literate Tomorrow

#### **Decor Elements:**

#### • Entrance:

- An arch resembling an open book or a library facade.
- Display Inspirational Quotes like: "An Educated Nation is a Progressive Nation" and "Vote Today for a Literate Tomorrow."
- Motifs of Learning: Use symbols like books, pencils, and blackboards in the decor.

#### Interior:

- Include an information desk to guide first-time voters, emphasizing the importance of civic education.
- Set up small displays featuring famous educational institutions in India, such as Nalanda and Takshashila, along with modern achievements like IITs and IIMs.
- Showcase famous quotes on education by leaders like Dr. Sarvepalli
   Radhakrishnan and Dr. APJ Abdul Kalam.
- Use thematic visuals of children reading, teachers in classrooms and rural education drives to emphasize the theme.
- Set up a photo booth resembling a classroom, with props like graduation caps, chalkboards, and books.

- Design voting booths with decor inspired by chalkboards, bookshelves, or classroom desks.
- Include an image of an open book with the tagline: "Education Empowers,
   Democracy Strengthens."
- Display infographics on the impact of education on voter awareness and participation.

# XV. Animal Protection and Wildlife - "Vote for a Greener Tomorrow"

#### **Decor Elements:**

#### Entrance:

- An entrance resembling a jungle canopy, with artificial vines, flowers, and life-sized cutouts of animals like elephants, tigers, and deer.
- Display inspirational banners with slogans such as "Protect Wildlife,"
   Protect the Planet.", "Your Vote, Their Future." etc.

#### Interior:

- Set up mini 'Nature Corner' displays featuring India's rich biodiversity, such as information about Project Tiger, Kaziranga National Park, and the Western Ghats.
- Decorate walls with hand-painted or printed murals of endangered species and their natural habitats.
- Display educational boards with facts about the importance of wildlife conservation and laws protecting animals, such as the Wildlife Protection Act.
- Provide a space where voters can pledge to support animal protection and sustainable practices.
- Set up a "Friends of the Earth" photo booth with cutouts of trees, animals, and the Earth as props.

#### Voting Area:

- Include backdrop image of a lush forest with animals and the tagline: "A
   Vote for Nature is a Vote for the Future."
- Share simple messages about human-wildlife coexistence and the role of citizens in conservation.
- o Decorate voting booths with prints or paintings of endangered species.

# XVI. Healthy Choices, Healthy Nation - "Say No to Drugs, Yes to Life"

#### **Decor Elements:**

#### • Entrance:

- Design an arch resembling a hospital doorway, with banners promoting health awareness.
- Display inspirational slogans like " A Healthy Nation Begins with Your Vote", "Say No to Drugs, Say Yes to Democracy" etc

#### • Interior:

- Create displays about the dangers of drug abuse and the benefits of a healthy lifestyle. Include visuals of health campaigns like "Nasha Mukt Bharat."
- Feature posters about balanced diets, mental health, and the importance of physical fitness.
- Share educational Boards with tips for recognizing and preventing substance abuse.
- Arrange a "Health Pledge Corner" for the voters to take a pledge for a drug-free and healthy lifestyle.
- Create a photo booth with props like stethoscopes, gym equipment, and "I Voted for Health" signs.

#### Voting Area:

- Use backdrop visuals of a healthy family, athletes, and the tagline: "Strong Votes Build a Healthy Nation."
- Set up booths with displays of the importance of voting for better healthcare policies.

# XVII. Constitution of India – "Foundation of Democracy"

#### **Decor Elements:**

#### • Entrance:

- o Create an arch designed like an open book, symbolizing the Indian Constitution. The words "We, the People of India" from the Preamble should be inscribed prominently at the top of the arch.
- Decorate the arch with elegant saffron, white, and green drapes, along with motifs of the Ashoka Chakra and the scales of justice.
- Install two decorative pillars on either side of the entrance, representing Justice and Equality. Each pillar can have inscriptions of key values from the Preamble, such as Liberty, Fraternity, and Secularism.
- Place a large replica of the Preamble at the entrance, inviting voters to pause and reflect.

#### Interior:

- Create a large replica of the Preamble for voters to read and reflect upon.
   Decorate booths with excerpts from the Preamble and images of constitutional milestones.
- Rights and Duties Wall: Highlight Fundamental Rights and Duties with clear, concise explanations.
- Democracy Timeline: Set up a display tracing the history of India's democracy and the making of the Constitution.
- Create a photo booth with props like a Constitution scroll, Ashoka Pillar, and "I Voted for Justice" placards.

- o Include visuals of the Parliament, Ashoka Chakra, and the Constitution, with the tagline: "Your Vote, Your Voice, Your Constitution."
- Educational Boards with information about the Constitution's role in ensuring equality and justice for all.

# XVIII. Empowering Every Vision – "Democracy Beyond Sight"

#### **Decor Elements:**

#### • Entrance:

- Design a Braille inspired entrance arch with embossed patterns inspired by Braille text, symbolizing inclusivity.
- Display inspirational messages on banners with messages such as "Every
   Voice Matters Every Vote Counts", "Democracy is for Everyone" etc.
- Use tactile textures and raised elements in decorations to make them sensory-friendly.

#### Interior:

- Inclusivity Wall: Set up a inclusivity wall displaying tactile art, such as embossed maps of India, the Ashoka Chakra, and symbols of democracy.
- Include boards with key phrases like "Your Vote is Your Voice" written in both Braille and large print.
- Dedicate a section to showcase the Election Commission's initiatives for differently-abled voters, such as Braille EVMs and ramps.

#### Voting Area:

- Include a backdrop design featuring hands casting a vote, along with the tagline - "Seeing Democracy Through Every Heart."
- Instructional Boards: Provide Braille and large-print instructions on the voting process, emphasizing ease and accessibility.

https://uat.mcd.gov.in/ps/

Color Palette Viewer

		#000000 RGB: (0,0,0)	
	HEX: #e3c9b6	RGB: (227, 201, 182)	
	15 EX:#c9e3	RGB: 101,227,25	
7	HEX: #FFC0CB	RGB: (255, 192, 203)	
2	HEX: #99a3a4	RGB; (153, 163, 164)	
ā	HEX: #00e6ea	RGB: (0, 230, 234)	
<b>T</b>	HEX: #FA8072	RGB: (250, 128, 114)	
\$	HEX: #ebf1f1	RGB: (235, 241, 241)	
o.	HEX: #808080	RCB: (128, 128, 128,	
	HEX: #7FFFD4	RGB: (127, 255, 212)	
ŀ	HEX: #014168	RGB: (1, 65, 104)	
G	HEX: #2980b9	RGB: (41, 128, 185)	
W	HEX: #ff70f0	RGB: (255, 112, 240)	
4	HEX: #008080	RGB: (0, 128, 128)	
m	HEX: #808000	RGB: (128, 128, 0)	
И	HEX: #800080	RGB: (128, 0, 128)	
· · · · · · · · · · · · · · · · · · ·	HEX: #FF0000	RGB: (255, 0, 0)	